



### **Koemmerling - India's most loved brand of the year 2018**

On 27<sup>th</sup> August, 2018 profine India Window Technology Pvt. Ltd., was honoured with the prestigious WCRC award for **Koemmerling - "Brand of the year 2018"**, as India's most loved brand in the uPVC windows and doors category and **Mr. Farid Khan " Most Trusted CEO of the year 2018"** as Trendsetter of the year at the 3rd edition of Ideasfest 2018 in Mumbai.

**PRESS RELEASE**

On receiving the awards, **Mr. Farid Khan, Director & CEO, profine India** said, "Highly delighted to receive such an honour. Congratulations to each and every member of profine India team and most importantly our business partners as nothing would have been possible without their contribution and efforts. These awards are won by all of us and hoping to achieve many more milestones together by delivering excellence"

**3<sup>rd</sup>, September 2018**

*He further stated "Koemmerling uPVC window and door systems are highly developed technical products which call for ultimate precision. The distinctive Koemmerling approach rests on attention to quality, innovative strength, customer-oriented production and service and an awareness of our responsibility. For several years now Koemmerling has been producing uPVC profiles extensively with 100% lead-free eco-friendly calcium and zinc stabilizers, which makes it eco-friendly and sustainable. The brand aims to deliver the highest technical and physical performance values, together with an extremely long service life and minimal maintenance"*

On the selection of Koemmerling as a Brand of the Year 2018, Jury at WCRCINT said "Our processes are strict and very clear. It takes competition into consideration. WCRCINT conducts a research on all competitors and analyse them as well. In the category, we found Koemmerling quality exceptional and their marketing perspective to offer their consumers innovative product range".

The awards were based on the 'Annual Research Report 2018' released by world's leading brand equity research and consulting firm WCRCINT. The research has been done by ibrands360, leaders in Brand Equity studies. The 2018 edition of Brand of the Year 2018 was released by **Shri Deepak Vasant Kesarkar, Honorable Minister of State for Home, Finance and Planning, Maharashtra**. WCRCINT Brand of the Year is India's only voting engine-based People's Choice Brand Research.

#### **About profine India:**

**profine India Window Technology Pvt Ltd.**, is a wholly owned subsidiary of **profine GmbH**– International Profile Group, Germany, represented Internationally. With its **KÖEMMERLING**, **KBE** and **TROCAL** brands, the Group supplies its products to 70 countries and has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,500.

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**profine** is active in India with **Koemmerling** brand and is regarded as one of the leading suppliers of the industry. **Koemmerling** is the brand with a tradition within the profine group, having started the extrusion of window profiles and PVC sheets since 1967. profine is manufacturing products that meets the highest standards. Besides aesthetic viewpoints, these include peak technical & physical performance values and an extremely long life while at the same time requiring minimum care and maintenance.

**PRESS RELEASE**

From the Extrusion facility at Vadodara, country-specific systems are manufactured according to international quality standards, Through a large network of associate channel partners across India, profine has a diversified product range including Casement windows and doors (Outward/Inward open), Tilt & Turn windows, Sliding windows and doors, Lift and Slide doors, Sliding Folding doors and Tilt and Slide doors.

**3<sup>rd</sup>, September 2018**



**INDIA'S MOST LOVED BRAND**

**UPVC Doors & Windows  
of the Year 2018**



**India's  
Most Trusted  
CEO**

Research and process evaluations: ibrands360

**Trendsetter of the Year 2018**

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